



**SPORT SA**

# **STRATEGIC PLAN**



# TABLE OF CONTENTS

- 03** Our Vision
- 04** Our Purpose
- 05** Our Strategic Pillars
- 06** Our Values

# OUR VISION

Cultivating a thriving sporting community  
in South Australia.



# OUR PURPOSE

We lead and advocate for sport in South Australia.





# OUR STRATEGIC PILLARS

01

## ADVOCACY

To represent our members and the sporting community by influencing the decision makers.

## COLLABORATION

Cultivating opportunities for our members and stakeholders to work together to reach their goals for the betterment of sport.

02

03

## RECOGNITION

Supporting the industry and the valuable contribution of our members, and people working and volunteering in the sporting industry in South Australia.

## EMPOWERMENT

To support our members to become stronger, more confident and sustainable through education, training, programs and services.

04

# OUR VALUES

01

## INTEGRITY

We value and respect our members, and act fairly and ethically in their best interests.

## COURAGE

We value our tenacity to try new things, to stand up for our members.

02

03

## CONNECTION

We value bringing the industry together, in understanding the bigger picture to be a stronger sporting community and to achieve more.

## KNOWLEDGE

We value evidence-based research and by mutually sharing information our members can make informed decisions.

04

05

## VISIONARY

We value the importance of planning for the future with imagination and wisdom.