

# THE SOUTH AUSTRALIAN SPORT HALL OF FAME

**NAMING RIGHTS SPONSOR**



THE SOUTH AUSTRALIAN SPORT  
HALL OF FAME



**SPORT SA**

# South Australia's sporting legacy, rich with success, is celebrated and preserved through the **South Australian Sport Hall of Fame**.

Founded by Sport SA based on the vision of Robert Gerard AO and Marg Ralston AM, the South Australian Hall of Fame pays tribute to our state's sporting pioneers, preserving their remarkable achievements and heritage.

Commencing in 2010, the inductees represent the highest ideals, the ultimate performance and the greatest sporting achievements.

There are three categories for induction; athletes, teams and general members. All categories are open to those with a disability.



# NAMING RIGHTS & GOLD PARTNER OPPORTUNITIES

We are seeking a like-minded partners to support and be showcased as the Platinum/Naming rights and Gold Partnerships partners for the South Australian Hall of Fame.

# COMMERCIAL OPPORTUNITIES

Promote your brand in one of Adelaide Oval's highest foot traffic areas.

Associate your business with South Australia's most prestigious sporting awards.

Connect with sporting legends and key government officials at events, including the Hall of Fame Gala dinner.

Leverage opportunities to bring South Australia's sporting legends into your business.



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# BRAND ASSOCIATION HALL OF FAME GALLERY

The Hall of Fame Gallery of Inductees and Legends occupies prime real estate outside of the Sir Donald Bradman Museum at the iconic Adelaide Oval.

Described as the highest foot traffic area in the Oval, Sport SA partners are proudly displayed at the Gallery for the duration of partnerships and are on show all year round.

As a Platinum/Naming Rights Partner, your brand will be the most prominent on display.

Gold partners will enjoy the same year round exposure alongside other Gold partners.

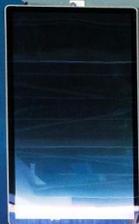
Platinum/Naming partner

YOUR BRAND  
LOGO HERE



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POWERED BY  
**SPORT SA**



SPIRIT OF  
SOUTH AUSTRALIA

LEGENDS

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

2022

VAILO

PROUD PARTNERS

INDAILY



rebel



TRADE

@blackchym

RENTA  
POWER  
HALL

ght.com



banquet

Gold partners



# NAMING ORGANISATION BENEFITS

- Official Naming Partner for The South Australian Sport Hall of Fame
- Formal organisation announcement
- Logo display on event promotions
- Logo on vision screen
- Logo in program booklet (Individual & Collective)
- Logo on media wall (Individual & Collective)
- Ten VIP event tickets at prominent table
- Discounted member-priced tickets
- Opportunity for event signage
- Logo in high-traffic area at Adelaide Oval
- Content on Gallery vision screen 24/7



## PRE-AWARD NIGHT BENEFITS

- Business profiling in Sport SA EDMs
- Product/Service promotion in EDMs & Social Media (up to 4x/year)
- Recognition on Sport SA website & landing pages
- Brand promotion via Sport SA Social Media (at least 4x/year)

## GENERAL PROMOTION, RECOGNITION AND BENEFITS

- Official (Category) partnership with Sport SA
- Logo on Sport SA website (Linked)
- Logo in Sport SA Annual Report
- Logo in Sport SA EDMs
- Two advertorials annually in EDM Marketing
- Invitations to member forums and events
- CEO introductions to selected Sport SA members
- Referrals to Sports Federations in NSW, QLD, VIC, and WA



# PRICING

For the duration of the agreement organisation agrees to provide the following:

**PLATINUM / NAMING RIGHTS PARTNER**

**\$25,000+GST/year**

**GOLD PARTNER**

**\$10,000+GST/year**

To be paid on signing and at signing month each year after that.

# HALL OF FAME INDUCTEES

2010

Simon Fairweather OAM  
Lisa Martin-Ondieki  
Malcolm Blight AM  
Phil Smyth AM  
Ron Shape  
Clement (Clem) Hill  
Mike Turtur AO  
John Kosmina  
Juliet Haslam OAM  
Vern Schuppan AM  
Michelle Den Dekker OAM  
Kate Slatter OAM  
Vicki Cardwell BEM  
Mark Woodforde OAM  
Dean Lukin OAM  
Australian Rules Football  
Adelaide Lightning

2011

Dianne Burge OAM  
Fos Williams AM  
Ian Chappel  
Jane Crafter  
Robert Haigh  
Dr Brian Sando OAM  
Adrian Quist  
Kerri Potttharst OAM

2012

Neil Fuller OAM  
Russell Ebert OAM  
Rachael Sporn OAM  
Charlie Walsh OAM  
Alex Tobin OAM

2013

Jack Oatey AM  
Jenny Williams  
Kathryn Harby-Williams AM  
Kenneth McGregor  
Sir James Hardy OBE

2014

Kerry O'Brien  
George Giffen  
Lyn Fullston  
Christine Burton OAM  
Colin Hayes AM OBE

2015

Lorraine Eiler  
Karen Rolton  
Robert Newbery  
Sandy Pisani OAM  
Norman Claxton

2016

Ken Farmer  
Jan Stirling AM  
Greg Chappel MBE  
Jenny Cheesman AM  
Julie Francou  
Matthew Cowdrey OAM

2017

Katrina Webb OAM  
Clarrie Grimmett  
Brett Aitken OAM  
Natalie Von Bertouch  
Chris Dittmar  
Phil Rogers OAM

2018

John Cahill  
Anna Meares OAM  
Wendy Schaeffer OAM  
Grant Schubert OAM  
Anthony Clarke OAM  
John Letts AM  
SA Women's Lacrosse

2019

Glynis Nunn OAM  
Neil Kerley AM  
Aurelio Vidmar  
Alison Peek OAM  
Jack Young  
Libby Kosmala OAM  
Adelaide 36ers

2020

Michael Ahmatt  
Julie Nykiel OAM  
Kieran Modra AM  
Heidi Taylor  
John Fitzgerald OAM

2021

David Gould OAM  
David Tillett AM  
Jason Gillespie  
Katie Allen  
Russell Ebert  
Sam Wiloughby  
Valerie Beddoe AM

2022

Bob Quinn  
Bruce McAvaney OAM  
Dianne Alagich  
Marby Ormsby OAM  
Tammy Bryant  
Dwayne Thuys

Legends

Sir Donald Bradman OC  
Bart Cummins AM  
Barrie Robram MBE  
Victor Richardson OBE  
Gillian Rolton AM  
Anna Meares OAM  
Russell Ebert OAM  
Bruce McAvaney OAM



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# READY TO TAKE ACTION?



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